

Certified Asset Management Professional (CAMP)

IT ASSET MANAGEMENT TRAINING

COURSE OVERVIEW

The Certified Asset Management Professional (CAMP) Course is designed to impart an extensive overview of IT Asset Management (ITAM) best practices and processes as well as ways to embrace multiple organizational frameworks such as ITAM & IT Service Management (ITSM).

This course was built to provide information on each of the IAITAM Best Practice Library's 12 Key Process Areas (KPA), the roles and responsibilities that affect an ITAM program, core functional areas, KPA indicators, strategic positioning, and how ITAM can be brought into other frameworks such as ITSM so that they work together in the most efficient way for an organization thus producing a greater ROI for its IT portfolio.

A Certified Asset Management Professional (CAMP) is an entry-level business role supporting the ITAM program. Practitioners' level of understanding gives them a firm grasp of the business application of an ITAM program, and they provide advocacy and understanding of the program out to an organization. This person holds a CAMP certification and understands the basic principles of proper asset management policies, processes, and applications and the importance of those organisational goals organisational business drivers leading to an increased ROI, lower Total Cost of Ownership (TCO), compliance risk mitigation, proper asset disposition, IT responsiveness, and maximize end user productivity. The CAMP reports directly to the management of the supporting department or to the Program Manager for the ITAM program.

TARGET AUDIENCE

This is an entry level course, with the anticipation that all who attend have some basic knowledge of the IT Asset Management industry. Participants will be able to certify and receive the CAMP Certification.

LEARNING OBJECTIVES

The Certified Asset Management Professional course will cover the following topics:

- Insight into managing responsibilities and tasks in support of IT Asset Management
- Training on developing, implementing and promoting policies, processes and procedures for an ITAM program
- Strategic direction to the creation and maintenance of an effective Vendor Management Program
- Increased awareness of Asset Management and the ability to ensure all parties understand and adhere to the legal requirements when using IT assets
- Empowerment and support to all assigned Asset Management personnel
- Thought leadership between ITAM and ITSM disciplines

COURSE SUMMARY

Certificate:

Certified Asset Management Professional

Course Format:

Classroom, Virtual or Self-Paced

Course Duration:

Classroom: 2 days

Virtual: 2 days (2x2-hours a day)

EXAM FORMAT

- Multiple choice
- 100 questions per paper
- 85 marks required to pass (out of 100 available) - 85%
- 3 hours duration
- Web-based exam
- Open book

