

ITWNET Digital Transformation Foundation

DIGITAL TRANSFORMATION TRAINING

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COURSE OVERVIEW

The ITWNET Digital Transformation Certification aims to provide participants with the latest knowledge and understanding required to support, manage and lead digital transformation initiatives within their organization. This course equips mid to senior-level managers with the ability to support an organization's progress by preparing them to move to a digital business model.

The ITWNET Digital Transformation certification is primarily based on the Innovation Value Institute's IT Capability Maturity Framework (IT-CMF) and the publication 'Collaborative Business Design: Improving and innovating the design of IT-driven business services' (published by IT Governance).

The training and certification focuses on three key areas:

- Digital readiness (based on the IT-CMF)
- Skillsets for the digital transformation leader
- Business service design for digital transformation

TARGET AUDIENCE

This course is specifically suitable for the following roles:

- Managers/Consultants working to deliver strategic objectives
- Programme and Project Managers
- Product Managers
- IT and Business professionals at a senior and middle level
- Service Managers

LEARNING OBJECTIVES

This course helps participants to understand the:

- Scope of the critical capabilities of an organization's IT
- Purpose of the critical capabilities
- Purpose of the IT-CMF and fundamentals of organization assessment
- Specific Digital Readiness capabilities and their inter-relation to the IT-CMF
- Relevant professional competencies
- Business Model Canvas
- Collaboration required between business and IT in designing a service

COURSE SUMMARY

Certificate:

ITWNET – Digital Transformation Foundation

Course Format:

Classroom, Virtual or Self-Paced

Course Duration:

Classroom: 2 days

Virtual: 3 days (2x2-hours a day)

EXAM FORMAT

- 40 questions
- 40 minutes exam
- Pass Mark – 50% (20 marks)
- Closed book
- Available in English
- Paper based or online
- Pre-Requisite: None

