



Certified Software Asset Manager

Overview

CSAM will teach you how to manage software assets in the ever-changing landscape of software and technology.

The Certified Software Asset Manager (CSAM) Course is a foundational education program that ensures students are able to manage software assets. During this course, students learn best practices in Software Asset Management, the “when” and “why” to question whether something should or shouldn’t be done, how to clearly identify goals and how to quantify success with metrics.

Value Proposition

- ✓ The knowledge to safely guide your company through the perils of piracy and compliance issues
- ✓ Reduce risk while uncovering hidden savings in your organization
- ✓ Greater control of the IT environment of your company

What You Will Learn



Software Management Scope

Find out how far-reaching your software management should be. Learn the business practices that facilitate responsible and productive “SAM”.



License Data & Documentation

Learn the in’s and out’s of managing license data and applicable documents. Find out which contracts relate and how their details can impact one another.



Proactive vs. Reactive SAM

Learn how proactive software asset management builds an infrastructure of policies, processes and standards.

...and much more!



WORLD RENOWNED CERTIFICATIONS

IAITAM.org/CSAM