

ITWNET – Digital Transformation Certification



Preparing business professionals for the digital age with ITWNET Digital Transformation training & certification.

In today's digital age, it is vital for organizations to understand the digital landscape and respond effectively to the need for change and innovation.

The ITWNET Digital Transformation Certification aims to provide participants with the latest knowledge and understanding required to support, manage and lead digital transformation initiatives within their organization.

This two-day course equips mid to senior-level managers with the ability to support an organization's progress by preparing them to move to a digital business model.

The ITWNET Digital Transformation certification is primarily based on the Innovation Value Institute's IT Capability Maturity Framework (IT-CMF) and the publication 'Collaborative Business Design: Improving and innovating the design of IT-driven business services' (published by IT Governance).

The training and certification focuses on three key areas:

- ▶ Digital readiness (based on the IT-CMF)
- ▶ Skillsets for the digital transformation leader
- ▶ Business service design for digital transformation

ABOUT ITWNET

ITWNET is a global network of IT professionals. ITWNET develops innovative ideas based on inputs from its global community to create the best, most complete corporate service experience.

Find out more at www.itwnet.com.

ABOUT THE INNOVATION VALUE INSTITUTE

IVI's mission is to research, develop and disseminate empirically proven and industry validated IT best practice through a unique open innovation and collaboration between leading academic and industry practitioners.

Find out more at www.ivi.ie.

IT CAPABILITY MATURITY FRAMEWORK™

The IT Capability Maturity Framework is a framework specifically created to derive real, measurable business value from IT. It helps organisations devise more robust strategies, make better-informed decisions, and perform more effectively, efficiently and consistently.

Find out more at www.ivi.ie.

Further Information

Who is it for?

ITWNET training and certification is aimed at individuals who recognize the need for and promote Digital Transformation Initiatives as part of wider change initiatives within their organization, including Managers & Consultants working to deliver strategic objectives, Project & Programme Managers, Product Managers and Service Managers.

Find out more online at: www.apmg-international.com/ITWNET

Qualifications available:

- ▶ FOUNDATION (multiple-choice)

You may also be interested in:

- ▶ AgilePM
- ▶ DASA DevOps
- ▶ FitSM
- ▶ Lean IT
- ▶ Service Automation Framework (SAF)
- ▶ CWU Business IT

Professional certifications designed to help individuals and their organizations perform more effectively.

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